

# **Gobinda Prasad Mahavidyalaya**

**Certificate Course on**

**Travel & Tourism : Special Reference to Bengal**

**Duration – Six Months**

**Syllabus**

## **Module – I**

Definition of tourism – Growth of tourism – importance of tourism, places of tourism – natural, religious, geographical, historical – issues of tourism

## **Module - II**

Relation between tourism and hospitality – tour guide – definition – grooming and personal hygiene – guiding techniques – role of a guide

## **Module - III**

Eco-tourism – definition – importance – Places of eco- tourism

## **Module IV**

Tourism in West Bengal – important places – history – heritage & culture – major festival – fair – food

Field trip – site visit & report